



FOR IMMEDIATE RELEASE

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South Williamsport, Pennsylvania Residents Encouraged to Attend Community Planning Meeting for VIA-TV's 'Our Town: South Williamsport' Program – Volunteers Videographers/Storytellers Needed

PITTSBURGH, Pa. – South Williamsport in Lycoming County will be featured in VIA's "Our Town" series. "Our Town South Williamsport" will be a "day-in-the-life" one-hour video scrapbook focusing on the people, places and happenings of South Williamsport, Pennsylvania, as seen through the eyes of its residents.

All South Williamsport residents are encouraged to attend the first "Our Town South Williamsport" community/volunteer meeting, Thursday, March 14, 2019 at 6:30 p.m. at the South Williamsport Fire Department, which is located at 573 Hastings Street South Williamsport, PA 17702. Residents will discuss which landmarks, events and local stories the program should tell about their town. VIA will answer questions about the project during the meeting and ask volunteers to brainstorm a list of subjects and events to videotape.

Then on Thursday, March 21, 2019 at 6:30 p.m. VIA will hold a second community/volunteer meeting at the South Williamsport Fire Department. During this meeting volunteers will participate in a whiteboard session to determine the stories to be told in the program and which stories each volunteer will videotape to create "Our Town South Williamsport." VIA hopes to recruit 20 to 25 area residents with personal camcorders.

Anyone interested in being a videographer and/or storyteller for the program should contact WVIA "Our Town" producer, Lisa Mazzarella, at 570-602-1164 or by e-mailing lisamazzarella@wvia.org.

"Our Town South Williamsport" will debut on June 3, 2019 at 8 p.m. on VIA-TV.

For more information on the "Our Town" series, visit <http://www.wvia.org/television/documentaries/our-town-series/>.

To view past editions of the "Our Town" series please visit VIA Video on Demand at <http://on-demand.wvia.org/program/wvia-our-town-series/>.

As northeastern Pennsylvania's and the Central Susquehanna Valley's public television station serving a very large geographic area, the "Our Town" project was initiated in an effort to involve the communities and their residents with VIA. The "Our Town" documentary series is intended to treat viewers to the many personalities, perspectives, and possibilities that local towns have to offer.

VIA Public Media Mission Statement: VIA Public Media is a catalyst, convener and educator, using media, partnerships, ideas and programs to advance the best attributes of an enlightened society.

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